

# HARUN MİRAC GÜNEŞ

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## Published journal articles indexed by SCI, SSCI, and AHCI

1. **The effect of knowledge acquisition from social media on competitive intelligence process: the mediating role of absorptive capacity**

GÜNEŞ H. M., ÖZER L.

MARKETING INTELLIGENCE & PLANNING, 2024 (SSCI)

## Metrics

Publication: 2